

Personalize eCommerce experiences for every shopper with A.I.

Vue.ai helps retailers grow revenue multi-fold with the power of A.I that constantly learns and re-learns customer behavior as it relates to their business needs.

Trusted by over **150+ Retailers** across the Globe

DIESEL

THREDUP

نمشي
NAMSHI

TATA
CLIQ

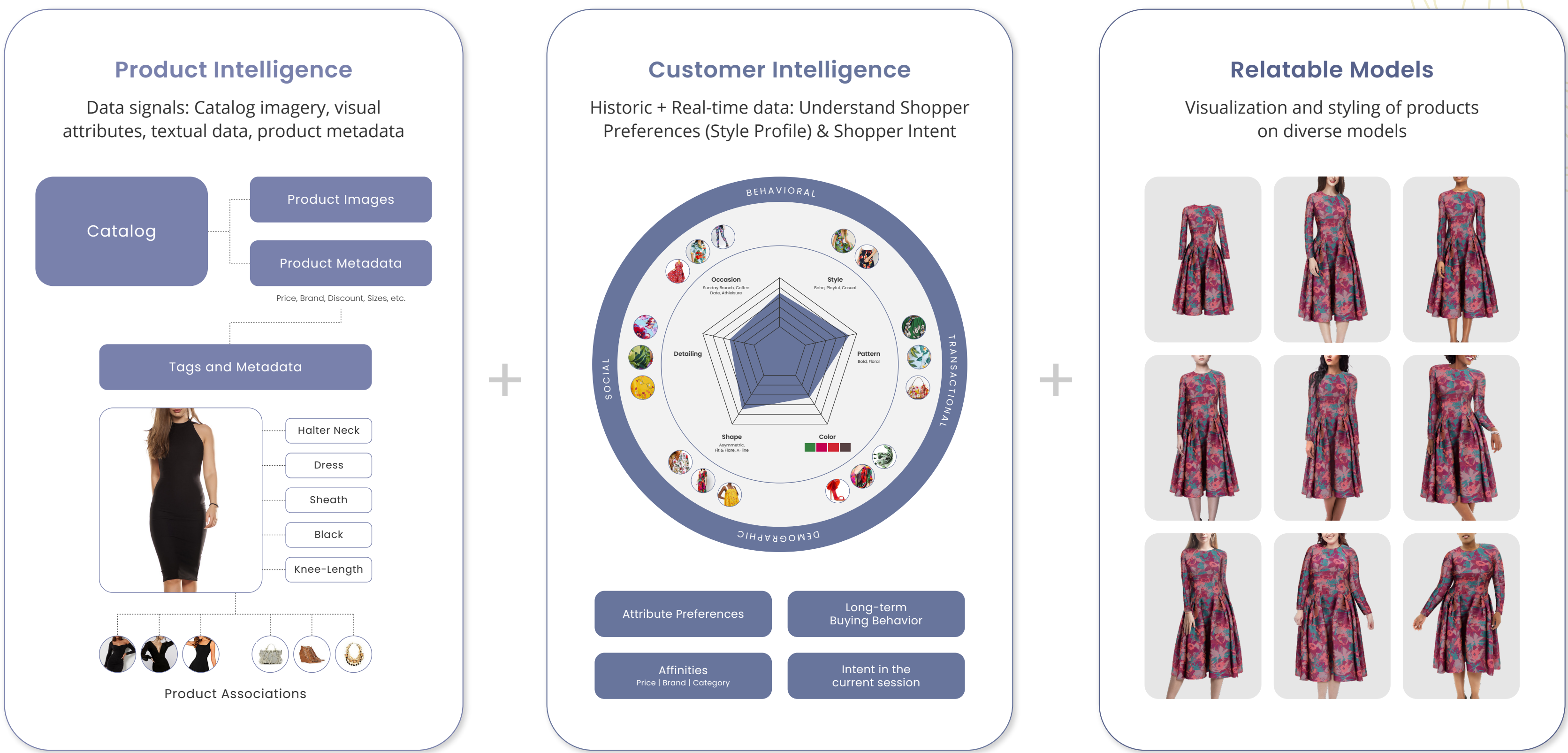
Off-White™

LIVERPOOL
LOS ANGELES

SHOP
BYNABEL

Your own A.I. personalization engine

Vue.ai allows **every retailer to customize A.I.** personalization models to work best for their business. The systems build nuanced shopper profiles for every shopper by learning from their actions on the site and mapping it to rich product data. Using this, the A.I. finds, and brings to the surface through the shopping journey, the products in the catalog that the shopper would most likely purchase.



Delivering your revenue marketing goals

80%
uplift in
conversion rate

12.9%
of Total Business
Revenue Directly
Attributable to Vue.ai

26.3%
increase in user
engagement in
six months

5x
higher revenue
per visitor

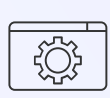
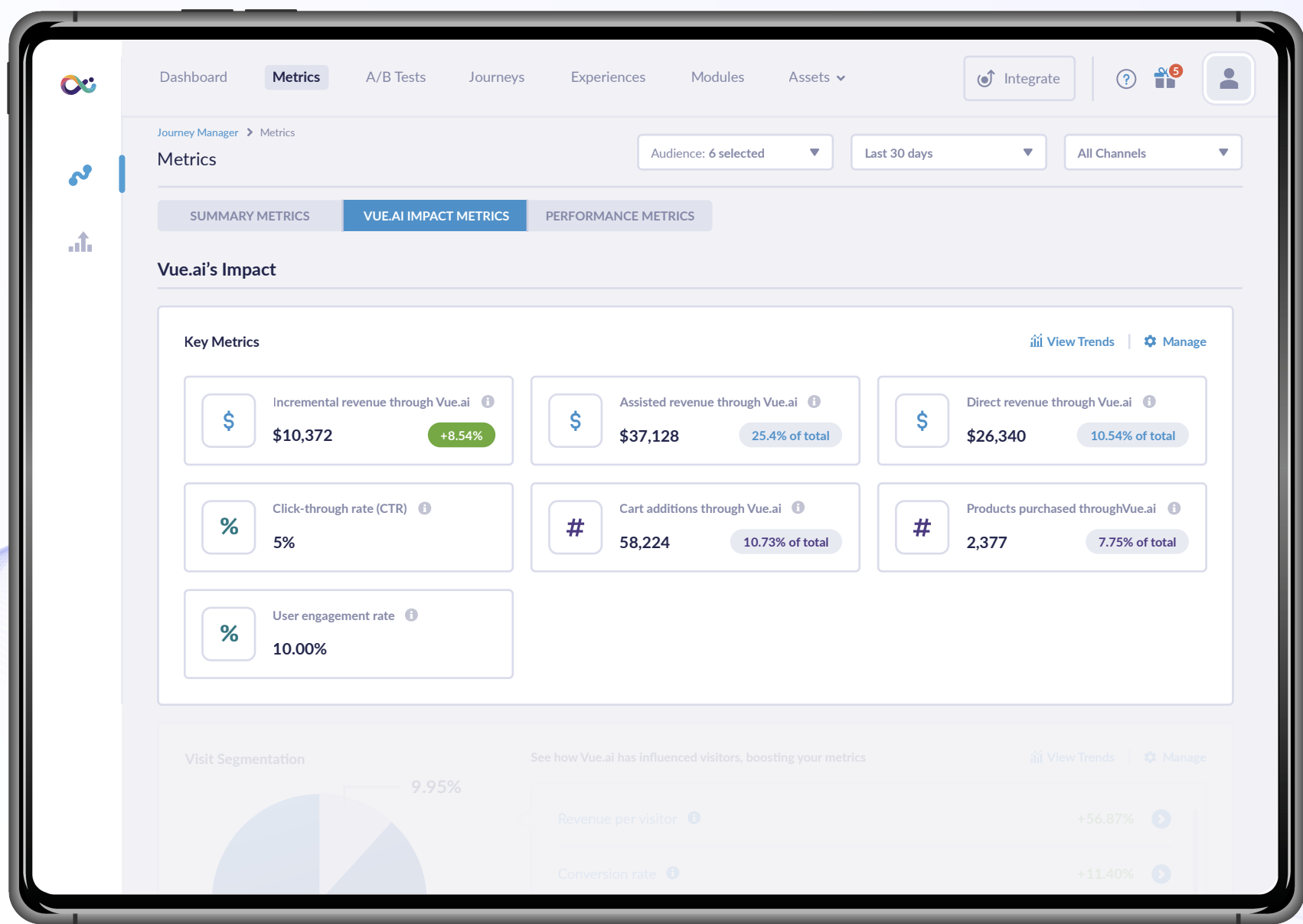


Easy A/B tests and experiments



Low code integration

Why VueX Is A Better Choice



Dynamic 1:1 personalization

The A.I. ensures every single shopper sees content they love, all the time.



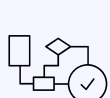
One platform. Everything you need.

A single platform to effortlessly build, test and optimize personalized shopper journeys.



Enhances & generates data

We don't just use data, we make it better. Our A.I. enhances product data and generates rich customer profiles.



Make the A.I. your own

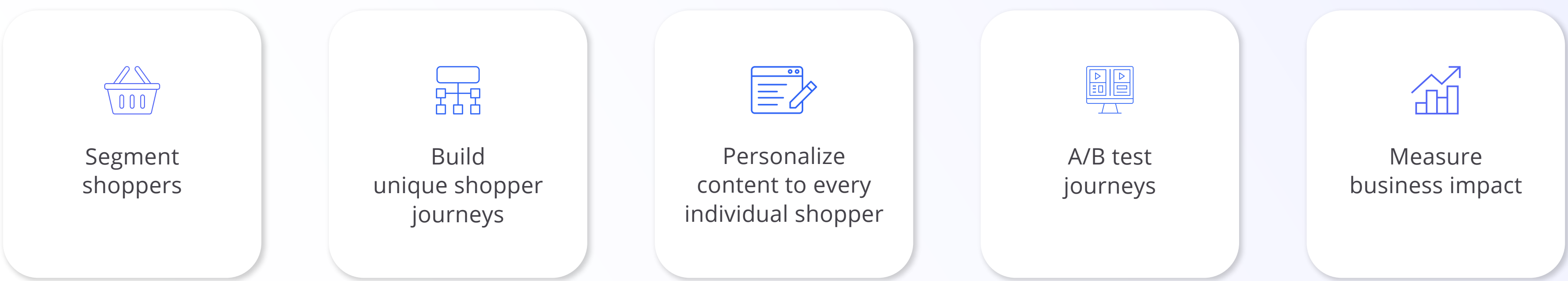
Change weightages of the algorithm, add business filters based on inventory and business goals.



A.I. enabled decision making

Make decisions based on high quality data. Run A/B tests, measure, optimize.

VueX: A single, powerful A.I. tool that allows retailers to



It gives our customers convenience, freedom, privacy & flexibility so we found it a very powerful addition to the platform.

Chris Homer,
Co-Founder & CTO

THREDUP



End-to-End Visual A.I. Solutions Built Specifically for Retail

